Presenting the StarDental 430 Torque Flex handpiece

To learn more, visit booth No. 1635 here in Honolulu

By DentalEZ Staff

DentalEZ® Integrated Solutions is proud to present the 430SWL® Torque Flex handpiece from StarDental®.

Combining the power of the StarDental 430 Torque with flex coupling, the 430SWL Torque Flex handpiece provides convenient, powerful performance for your practice, according to the company. With 31 watts of power, the 430SWL Torque Flex has the power you need for all of your high-speed procedures.

“Dentists can now experience the power of our best performing handpiece without having to change their existing flex swivels,” said Eric B. Reno, brand manager — StarDental Products.

Made in the United States, the 430SWL Torque Flex handpiece is dependable while maintaining features similar to the 430SWL Torque. The small, 11.1-mm diameter head and the fiber optics are ideal for operative site visibility, the company asserts. Backed by a two-year limited warranty, the 430SWL Torque Flex comes with a lubricated design option to match your existing processing regimens.

For more information about the 430 Torque Flex, visit www.dentalez.com or contact your local DentalEZ sales rep.

About DentalEZ

DentalEZ Integrated Solutions is committed to providing real solutions to everyday challenges in oral health care by uniquely combining innovation focused on simplification and efficiency in value-based products and outstanding customer service and support, according to the company.

DentalEZ manufactures a full line of products and brands, including StarDental, DentalEZ Equipment, RAMVAC®, NevinLabs™ and Columbia Dentoform®. For more information, visit www.dentalez.com.

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“I enjoy dentistry so much more now. I believe I can really positively impact people’s lives which in turn can help society as a whole.”

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“IV has changed the way I do dentistry and seen my role as a dentist. It has taught me how to look at dentistry comprehensively and focus on the physiological cause of disease. I can honestly say that I am so happy that I became a dentist. I love what I do! And LVI has been a huge part of that!”

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PLANMECA
Better care through innovation
Solvay Dental 360 shows off its paradigm-shifting polymer

Here in Honolulu, company is offering dentists special pricing for premium alternative to metal partials

By Solvay Dental 360 Staff

- Solvay Dental 360™ is bringing Ultaire™ AKP, a high-performance polymer for removable partial denture (RPD) frames, to the ADA 2018 — America’s Dental Meeting, here in Honolulu.

   Ultaire AKP was specifically designed to fill the gap between metal RPDs, which can be too rigid and stiff, and other polymer frame materials that can be too flexible.

   Here at the show, Solvay Dental 360 will have a special offer for dentists who visit its booth: two Ultaire AKP partials for the price of one. To receive the offer, dentists can stop by booth No. 1043.

   “Dentists and patients alike are demanding better materials for RPDs, and Ultaire AKP delivers in a way that metal and other polymer options simply cannot,” says Shawn Shorrock, global director, Solvay Dental 360. “We saw an unmet need to replace metal in dental materials, similar to other markets we serve such as orthopedic and cardiovascular, and we worked closely with dentists to ensure Ultaire AKP best serves their needs and those of their patients.”

   As patients become more aware of the effects of metal — the potential allergies, toxicity and taste — they are also becoming more proactive, asking for partial dentures that feel natural, comfortable and are esthetically appealing. Ultaire AKP is an innovative aryl ketone polymer that provides a biocompatible, lightweight, metal-free, non-irritating and more esthetically pleasing alternative to traditional metal RPD frames, according to the company.

   Ultaire AKP is a rigid material — not flexible — suitable as a metal replacement and different than the other non-metal materials currently on the market, the company asserts. It is both strong enough and tough enough to be tooth-supported and help reduce bone loss, yet it is flexible enough to engage undercuts more deeply.

   Making multiple adjustments to a milled RPD can be time-consuming and frustrating for patients and dentists alike. Furthermore, months or even years of adjustments tend to wear down once-healthy teeth. Not only does Ultaire AKP provide an esthetically pleasing, biocompatible alternative to metal, once an RPD made out of Ultaire AKP is designed and fitted, adjustments should not be necessary — saving the dentist and patient valuable time.

   “Ultaire AKP is a paradigm-shifting polymer — it really hits the sweet spot between metal and the flexible systems on the market today,” says Ryan Murphy, PhD, technology manager and polymer scientist at Solvay Dental 360.

   “It is a unique proprietary chemistry developed specifically for RPDs. There is no direct one-to-one comparison to any of the metal or polymer systems that are currently on the market for RPDs.”

   Solvay Dental 360 is a part of the global company Solvay, a leader in high-performance polymers used in the health-care industry for medical and dental devices, equipment and instrumentation, including implantable applications.

   With more than 35 brands in more than 1,500 formulations, Solvay has the broadest portfolio of high-performance health-care polymers in the world, the company asserts.

   Additional information and conditions of the promotion can be found at SolvayDental360.com.
The Power of Performance for your KaVo Style Swivels

The 430SWL® Torque Flex from StarDental delivers the power rating to drive your productivity.

**The Perfect Fit**
- Flex coupling
- Small Head Design
- Fiber Optic Lighting
- 31 Watts of Power

Personalize your handpiece with your group name or logo! Ask your StarDental Customer Service Representative for more information.

Part: #266212
Retail: $1,599.00

Offer valid until December 31st, 2018

*Free goods must be same as purchased goods. Government and school sales are excluded from this offer. Not valid with any other offer. Email invoice to starorders@stedental.com to receive free goods. For U.S. orders, free goods will have a 4 week lead time in delivery. For Canadian orders, free goods are to be provided by the participating dealer - free goods will be reimbursed monthly upon proof of purchase by the doctor.*
Henry Schein launches ‘Rely on Henry Schein’ brand campaign

Campaign features customer success stories involving the support of Henry Schein

By Henry Schein Staff

Henry Schein Inc. has announced the launch of a brand campaign titled “Rely on Henry Schein” that conveys the stories of customers discussing the critical role Henry Schein plays in their success.

The campaign initially features three dental practices and their unique stories that reflect the company’s mission to help clinicians be more successful so they can focus on delivering the best quality care.

The #relyonhenryschein campaign features videos on the company’s website and social media pages along with advertising placements in dental trade magazines as well as Henry Schein’s own publications.

The launch features the stories of three dental practices and their owners: LIC Dental Associates, and Dr. Ishwinder Saran, of Long Island City, N.Y.; Roschella & Zinger Dental Group, and Drs. Karen Roschella and Ann Zinger, of Marriottsville, Md.; and Clinique Dentaire Tapiero Bouhadana, and Drs. Maurice Tapiero and Anne Bouhadana, of Saint-Bruno-de-Montarville, Quebec, Canada. Each story details an event in which Henry Schein’s expertise allowed the practice to prosper in a time of need. More stories will roll out during the balance of the year and through 2019.

“We strongly believe our high-touch, full-service value proposition makes a positive difference in the lives of our customers, and we can think of no better way to convey that message than to have our customers tell their story in their own words,” said Stanley M. Bergman, chairman of the board and CEO of Henry Schein. “We are honored that these exceptional professionals would allow us to share their experience with Henry Schein, and we look forward to bringing more success stories to life in the months ahead.”

Each story explores a particular event that led the customer to call on Henry Schein for help. In “Built from the Ground Up,” Saran tells the story of how Henry Schein helped him establish his first practice. In “Equipment Down!”, Roschella and Zinger explain how Henry Schein reacted quickly to avoid the loss of potentially weeks of customer visits by a sudden equipment failure. And in “The Comeback,” the husband-and-wife team of Tapiero and Bouhadana describe the tragic loss of their practice to a fire and the work Henry Schein did to get the business up and running.

To see these stories and more about the campaign, go online to www.henryschein.com/relyonus.